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MICHAEL J. SCHOONEWAGEN APPOINTED GENERAL MANAGER OF UPCOMING CABRITS RESORT & SPA KEMPINSKI DOMINICA

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KEMPINSKI ADVANCES DEVELOPMENT PLANS IN THE CARIBBEAN

Geneva, 7 August 2018 – In the wake of the much-anticipated opening last year of Cuba's first luxury five-star hotel, Gran Hotel Manzana Kempinski La Habana, Kempinski continues expanding selectively in the Caribbean with luxury developments in Cuba and Dominica, including the upcoming **Cabrits Resort & Spa Kempinski Dominica**.

Set to open in 2019, this luxurious island hideaway is surrounded by Cabrits National Park in the Commonwealth of Dominica. Known for its natural beauty and eco-tourism, Dominica is located in the Lesser Antilles region of the Caribbean and is home to 365 rivers, waterfalls and hot springs. Cabrits Resort & Spa Kempinski Dominica has been designed to preserve the natural balance between land and the sea, whilst ensuring a modern contemporary guest experience.

Kempinski has appointed Michael J. Schoonewagen as General Manager of Cabrits Resort & Spa Kempinski Dominica. Michael is an experienced and passionate hotelier with some 30 years of experience and deep expertise in luxury resorts, honed in missions across Europe, the South Pacific, Indian Ocean, and the Caribbean with renowned luxury brands. Michael will lead the team to open this first luxury resort for Kempinski in Dominica, working closely with partners, Range Developments, to position the island as the new go-to luxury travel destination in the region.

Commenting on this appointment, Xavier Destribats, COO The Americas, says: "We are delighted to welcome Michael to the Kempinski family. With his successful track record of managing luxury resort properties in pioneering destinations and his focused expertise in the luxury segment, I am confident that Michael will build on our considerable momentum in the region with the opening of Cabrits Resort & Spa Kempinski Dominica next year."

Michael adds: "It is a great privilege to join Kempinski and lead this exciting development in Dominica. I have long admired the pioneering spirit and cultural empathy of Kempinski as a luxury heritage brand, and look forward to building on these extensive roots to create the ultimate luxury destination in the Caribbean."

kempinski.com/dominica

About Kempinski: Created in 1897, Kempinski Hotels is Europe's oldest luxury hotel group. Kempinski's rich heritage of impeccable personal service and superb hospitality is complemented by the exclusivity and individuality of its properties. Kempinski now manages a portfolio of 75 five-star hotels and residences in 33 countries and continues to add new properties in Europe, the Middle East, Africa, Asia and the Americas. Each one reflects the strength and success of the Kempinski brand without losing sight of its heritage. The portfolio comprises historic landmark properties, award-winning urban lifestyle hotels, outstanding resorts and prestigious residences. Each one is imbued with the quality guests have come to expect from Kempinski while embracing the cultural traditions of its location. Kempinski is a founding member of the Global Hotel Alliance (GHA), the world's largest alliance of independent hotel brands.

kempinski.com • discoveryloyalty.com

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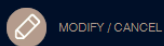
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